

COURSE SPECIFICATION DOCUMENT

Academic School / Department:	Richmond Business School
Programme:	BA International Business BA Marketing BA Fashion Management and Marketing BA Business and Data Analytics
FHEQ Level:	6
Course Title:	Project Management Skills and Methods
Course Code:	BUSM 6102
Total Hours:	160 (Lev 3-5) (4 US Credit)
Timetabled Hours:	45
Guided Learning Hours:	15
Independent Learning Hours:	100
Credit	16 UK CATS credits 8 ECTS credits 4 US credits

Course Description:

This module provides a comprehensive overview of programme management principles, processes, and techniques. Students will develop the knowledge and skills necessary to effectively manage complex programmes within a variety of organizational contexts. Contemporary project management methods will be explored. The module emphasizes the strategic alignment of programmes with organizational objectives and the importance of stakeholder engagement, risk management, and benefits realization. Furthermore, it explores a range of programme management methodologies, equipping students with the ability to select and apply the most appropriate approach for diverse project scenarios.

Prerequisites:

70 Credits

Aims and Objectives:

- To provide a critical understanding of programme management methodologies and their application in contemporary organizations.
- To develop students' ability to plan, execute, and control programmes in order to achieve strategic objectives.
- To enhance students' leadership, communication, and problem-solving skills in the context of programme management.
- To equip students with the tools and techniques necessary to manage programme risks, issues, and changes effectively.
- To foster an appreciation of the ethical and sustainability considerations associated with programme management.

Programme Outcomes:

A6I, A6II, B6II, D6III

A detailed list of the programme outcomes are found in the Programme Specification. This is located at the archive maintained by Registry and found at:

<https://www.richmond.ac.uk/programme-and-course-specifications/>

Learning Outcomes:

By the end of this course, successful students should be able to:

Course Learning Outcomes	Programme Outcomes
1. Critically evaluate the role and importance of programme management in achieving organizational strategic objectives.	L6B (ii)
2. Develop comprehensive programme plans that incorporate scope, schedule, budget, quality, and risk management considerations.	L6A (ii)
3. Analyse and address the ethical and sustainability dimensions of programme management.	L6A (i)
4. Critically evaluate and select appropriate programme management methodologies for different project contexts.	L6B (ii)
5. Apply appropriate tools and techniques to monitor, control, and evaluate programme performance	L6D (iii)

Indicative Content:

- Introduction to programme management: definitions, concepts, and principles.
- Strategic alignment and programme planning: defining programme scope, objectives, and benefits.
- Overview of prominent PM methods such as PRINCE2; Agile (Scrum and Kanban) Lean, Six Sigma and Critical Path Method.
- Programme governance and stakeholder management.
- Risk and issue management in programmes.
- Programme scheduling and resource allocation.
- Programme monitoring, control, and reporting.
- Programme evaluation and benefits realization.
- Ethical considerations and sustainability in programme management.
- Emerging trends and challenges in programme management.

Assessment:

This course conforms to the University Assessment Norms approved at Academic Board and located at: <https://www.richmond.ac.uk/university-policies/>

Teaching Methodology:

This course will be delivered face to face through a combination of lectures and interactive sessions. In addition to classroom activities, there are guided learning elements that are tutor led and arranged through Blackboard. These activities can be asynchronous online sessions, flipped classrooms, set readings with discussion boards or set guest lectures for example. Set activities are monitored by the instructor to ascertain student engagement. Students are encouraged to prepare for class and to play an active part, to raise questions, following-up ideas and interact with a wide range of provided material.

Indicative Text(s):

Lock, D. and Wagner, R. (eds) (2024) *Handbook of project portfolio management*. London: Routledge.

Maylor, H. and Turner, N. (2022) *Project management*. 5th edn. Harlow: Pearson.

Malakar, S. (2021). *AGILE in Practice: Practical Use-cases on Project Management Methods including Agile, Kanban and Scrum (English Edition)*. BPB Publications.

Project Management Institute. (2021). *A guide to the project management body of knowledge (PMBOK® guide)*. 7th edn. Project Management Institute.

Websites

Association for Project Management (APM). Available at: www.apm.org.uk (Accessed: November 2024)

Project Management Institute (PMI). Available at: www.pmi.org (Accessed: November 2024)

AXELOS. Available at: www.axelos.com (Accessed: November 2024)

See syllabus for complete reading list.

Change Log for this CSD:

Nature of Change	Date Approved & Approval Body (School or AB)	Change Actioned by Registry Services
First Edition	Nov 2024	